



AVEDA FREDRIC'S INSTITUTE

DEVELOPING FUTURE LEADERS IN THE WORLD OF BEAUTY AND WELLNESS™
CINCINNATI | INDIANAPOLIS

MENU OF SERVICES

aveda hair care

At Aveda Fredric's Institute the guest experience is our highest priority. Hair services include; guest consultation, light neck and shoulder massage, relaxing shampoo, mini facial, blow-dry finish and makeup touch up.

Consultation

If this is your first time or if there is a new look you are interested in, schedule a brief consultation with a student to create a look that is right for you.

Haircut & Style	\$15/\$17
Shampoo & Style	\$10
Shampoo and Wet Set [rollers or perm rods]	\$25
Wet Set with a Hair Service [rollers or perm rods]	\$15
Thermal Finish with any Hair Service [flat or curling iron]	\$ 5
Upstyle Special Occasion	\$30
Bridal Hair Style [trial included]	\$40

Please arrive for upstyle or bridal appointments with clean, dry hair and a button down shirt.

botanical hair & scalp treatments

Hair service enhancements with any hair service.

Hair & Scalp Therapy Treatment [may be scheduled alone] \$27

A deep moisturizing and strengthening hair and scalp treatment that includes a scalp and neck massage, shampoo, mini-facial, blow-dry finish and makeup touch up.

Damage Remedy™ Intensive Restructuring Treatment \$ 5

Strengthen, repair, seal and smooth hair.

Dry Remedy™ Moisturizing Treatment Masque \$ 5

Deliver intense moisture to hair.

aveda hair color +

Experience the difference with Aveda's naturally derived hair color using the energy of plants to create and maintain the shine, luster and condition of the hair. Color services include; relaxing shampoo, mini facial, blow-dry finish, hand and arm massage, and makeup touch up.

All Over Color

Short/Medium [above shoulder] \$38

Long [shoulder and below] \$43

Color Retouch [1/2" new growth or less] \$28

Color Retouch & Refresh \$33

Enlighten and Tone [Blonding from scalp to ends]

Short/Medium [above shoulder] \$45

Long [shoulder and below] \$55

Enlighten and Tone Retouch [1/2" new growth or less] \$40

Men's Natural Grey Blending \$18

Men's Custom Color \$20

Corrective Color upon consultation

Color Cleansing \$40

Tone Removal	\$15
Pre-Colorization	\$20

dimensional color [up to 2 colors] +

Accent Foil [crown]	\$25
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Partial Foil

Short/Medium [above shoulder]	\$36
Long [shoulder and below]	\$39

Full Foil

Short/Medium [above shoulder]	\$45
Long [shoulder and below]	\$50

Toner	\$10
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Glossing Treatment	\$12
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Add additional shine to natural or color treated hair.

Creative Foil Placement	upon consultation
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aveda retexturizing +

Create your style, with or without curl, add body, fullness, support, and shape. Aveda Permanent Waves or Straightening, using nature's technology, reduce the need for harsh chemicals, while locking in shine and condition. Texture services include; relaxing shampoo, mini facial, thermal finish, hand and arm massage, and makeup touch up.

Relaxer or Aveda Permanent Wave

Partial [crown]	\$30
Short/Medium [above shoulder]	\$40
Long [shoulder and below]	\$50

Specialty Perm Wraps	\$60
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Select from root perm, spiral vertical, insertion wraps and mixed texture wraps.

Relaxer Retouch (1/2" new growth or less)	\$30
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Relaxer Retouch & Refresh	\$35
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Smooth Infusion™ Texture Smoother ++	\$60
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+A product charge of \$10 per application may be applied to any service considering the length and thickness of hair.

++Smooth Infusion: a product charge of \$20 per application may be applied, considering the length and thickness of the hair.

***Sensitivity Patch Test must be performed on any guest receiving Aveda haircolor for the first time a minimum of 24 hours in advance of service.**

aveda makeup

Aveda makeup offers refreshing pure plant infused colors for face, eyes, cheeks and lips to complement your natural beauty the way nature intended.

Makeup Application	\$15
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Bridal Makeup Application [trial included]	\$28
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Eyelash or Eyebrow Tint	\$12
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Eyelash Enhancement [Artificial eyelash application]	\$10
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hair removal services

Hair Removal services are performed using Sugar or Plant Wax, both natural choices for hair removal.

Lip	\$10		
Chin or Cheek	\$11		
Eyebrow	\$12		
Half Leg	\$27	Full Leg	\$37

Half Arm	\$18	Full Arm	\$28
Underarm	\$18		
Bikini	\$25		
Back or Chest	\$35		

manicures & pedicures

Revitalize your hands and feet using natural products and therapeutic techniques from Aveda. Nail services include an aroma sensory experience, light neck massage and your choice of polish.

Elemental Nature Spa Manicure \$16

This customized treatment is based on the needs of your hands and includes maintenance of the nails, exfoliation, masque therapy, massage and the soothing use of hot stones.

Elemental Nature Spa Manicure with OPI Gel Polish \$21

Extended the life of your polish with this "2 week manicure."

Elemental Nature Spa Pedicure \$30

This customized treatment is based on the needs of your feet and includes maintenance of the nails, exfoliation, masque therapy, massage and the soothing use of hot stones.

Chair Side Essential Manicure \$12

While receiving a hair color or texture service, experience convenience with the Chair Side Essential Manicure which includes maintenance of the nails and a soothing massage.

Polish Change \$5

This 15 minute service includes light nail shaping and application of polish.

Nail Repair [per nail] \$2

stress relieving experience \$15

This 15 minute light neck, shoulder, head and back massage provides relaxation within a short time frame. It may be added to any service [excluding hair color and hair retexturizing services] or try this small indulgence alone.

aveda facials | treatments 60 minutes | \$45

FACIAL TREATMENT AVAILABLE AT CINCINNATI LOCATION ONLY

Our goal is to provide corrective or restorative treatments to bring your skin back into balance, using a nurturing high touch approach and unique sensory experiences. You will receive a consultation to determine which of the following facial treatments best suit your current skin care needs. Experience an aroma sensory experience, hot aromatic towels, hand and foot massage, and makeup finishing touch.

Elemental Nature Treatment

Restore healthy balance to your skin with a customized facial based on personalized product selections, essential oil aromas and facial techniques. Your restorative skin session will leave you feeling refreshed and balanced.

Green Science Skin Renewing Treatment

Minimize, lift and firm to renew and repair aging skin. The Green Science system helps boost collagen while visibly reducing fine lines and age spots and improving skin tone and clarity.

Botanical Skin Resurfacing Treatment

A natural approach to microdermabrasion, customized for each guest featuring special professional-only products based on Tourmaline, a naturally energizing mineral. This rejuvenating facial encourages the skins own natural process of exfoliation and a high touch treatment approach, leaving the skin with visible improvement and radiance.

Outer Peace Acne Relief Treatment

Increase your outer peace with this multi-faceted approach to treating skin break outs. This facial treatment will help to clear your skin without over-drying and irritating effects. With a special focus on skin exfoliation and redness reduction, your skin's appearance will improve, thus helping to correct as well as prevent future blemishes.

Enbrightenment Treatment

Diminish the appearance of dark spots, and discoloration while improving visible skin clarity.

Elemental Nature Back Treatment - 60 minutes | \$45

Designed to bring purity and balance to the skin on the back, this treatment will focus on cleansing, skin exfoliation, back massage and masque therapy. The Aveda Fredric's Institute suggests you try this service if you are experiencing a breakout on the back, seasonal skin challenges, or for a special occasion.

facial enhancements

Perfecting Plant Peel

Add \$20

The instant results of a 30% glycolic peel – naturally. Delivers the same instant exfoliation and radiance to produce smooth, refined and even skin tone without the redness and irritation of a chemical peel.

Revitalizing Eye Treatment

Add \$10

Focus on diminishing fine lines and puffiness in the delicate eye area.

OUR COMMITMENT TO EDUCATION

- We understand that sometimes you need to change your schedule. We kindly ask that you give us a minimum 24 hour notice if you must cancel your appointment. If the 24 hour notice* is not given we reserve the right to withhold booking of any future appointments. *except in the event of an emergency.
- Due to State Board of Cosmetology regulations, only guests receiving services are permitted in the student salon.
- You make a difference. Tips are not expected or accepted. If you wish, in lieu of tips, you may donate to our student education fund and ongoing efforts to raise money for grass roots organizations.
- Students are supervised by licensed instructors while performing all services. Services are offered to women, men and children age 6 or older. An adult who is not receiving a service must accompany each child under the age of 12.

Visit our website for continuous information on upcoming events, product releases and enrollment information. www.avedafredricsinstitute.com

Aveda Fredric's Institute | Cincinnati –

7664 Voice of America Center Drive, West Chester, Ohio 45069

Service Hours: Tuesday - Friday 9 am to 5 pm, Saturday 8:15 am to 5 pm

Retail Hours: Mon. 9-3:00, Tues./Wed. 9-7:00, Thurs./Fri. 9-8:00, Sat. 8:15-6:00

Extended retail and service hours coming this April and May!

Tel 513.533.0700 / Toll Free 877.283.3233 / Fax 513.533.0275

Aveda Fredric's Institute | Indianapolis –

6020 E. 82nd Street, Castleton Square Mall, Indianapolis, IN 46250

Service Hours: Tuesday - Friday 9 am to 5:30 pm, Saturday 8:15 am to 5 pm

Retail Hours: Tuesday-Saturday 8:30 am to 6 pm

Tel 317.578.5500 / Toll Free 877.283.3233 / Fax 317.578.4500

All services performed by students under the supervision of licensed instructors.

Prices subject to change. Revised January 2012