



**AVEDA
FREDRIC'S INSTITUTE**
CINCINNATI | INDIANAPOLIS

Institute Educator Appreciation Clips of Success

In recognition and celebration of our network educators that have touched the lives of so many successful students, we will be sharing video clips from our alumni throughout Summit. Below is the video criteria.

Video Clips of Success Criteria

PLEASE NOTE: With your video submission, you must also fax us a signed copy of the "MODEL GRANT AND RELEASE" form.

Shooting the Video:

- Videos MUST be shot in a digital format such as digital video camera, DSLR camera, flip camera or iphone.
- Video clips can be no longer than 1 minute and 30 seconds.
- Video of subject should be done in an absolute quiet environment. Pay close attention to ringing phones, distant conversation, printers and background noise that will interfere with the sound in the video.
- Subject should not wear stripes or shiny clothing and should stand in front of a solid background.
- Avoid shooting the video in front of a window or into the bright light.

Topics for Video:

Below are some ideas to keep your video clip focused on the desired outcome.

- Tell us about an educator who made a difference in your life.
- What impact did your educators make on your success?
- If you had an opportunity to thank your educators what would you say?

Questions & Submitting Your Video

1. Fax your completed and signed "MODEL GRANT AND RELEASE" form to Julie Holzberger at 513-533-0275
2. Submit questions and/or send your final video to Julie Holzberger
 - via e-mail at jholzberger@avedafredricsinstitute.com
 - via postal service

Julie Holzberger
3654 Edwards Road
Cincinnati, OH 45208

TO: Aveda Corporation
4000 Pheasant Ridge Drive
Minneapolis, MN 55449

**Institute Summit 2010 &
Educator Inspiration Video & Bio**

MODEL GRANT AND RELEASE

1. GRANT I hereby grant to Aveda Corporation, its affiliated companies, successors, assigns, principals, representatives and those acting pursuant to its permission or upon its authority (the "Grantees"), the right to use, to publish, or to distribute pictures or other likenesses of me in which I may be included, in whole or in part (photographs, portraits, drawings, film footage, composite or otherwise), as well as my name and my performance in all media for the advertising and promotion of Grantees throughout the world.
2. WAIVER AND RELEASE I waive any right to inspect or approve any picture, likeness, or performance so used or the copy used in connection therewith, or the use to which it is applied. I release and discharge the Grantees and those acting pursuant to their permission or upon their authority from any liability resulting from the production, reproduction or use hereunder of my picture, or likeness, including any liability for any distortion, optical illusion, alteration or other circumstance that may occur or be produced in connection therewith. I hereby knowingly assume all risk of bodily injuries, which may occur during the event(s) at which photographs of me will be taken. On behalf of myself and anyone who may claim by, through or under me, I hereby knowingly, voluntarily, fully, completely, and forever release Grantees from any and all claims, demands, suits, actions, and causes of action, of whatever kind, nature or description arising from or in any manner relating to any such injuries.
3. CONSIDERATION It is understood that sufficient and valuable consideration is received by me by reason of the above-mentioned use or publication of my pictures and likeness and that no other consideration or compensation is payable to me; and that such use or publication is made by the Grantees in reliance upon my signing this grant and release.
4. AGE I AM 18 YEARS OF AGE OR OVER. (If under 18, this release must be signed by a parent or legal guardian of the person whose picture or likeness is to be used.)
5. USAGE Complete Worldwide Buyout. No restrictions on time or use of images / footage.

Date: _____

Party Giving Grant &
Release:

Signature

Print Name

Address: _____

Phone: _____

Note: If the person whose picture or likeness is to be used is under 18 years of age, his or her parent or legal guardian must sign below.

I, a parent or legal guardian of _____, do hereby consent to the foregoing.

PARENT OR GUARDIAN _____